

SUNSHINE HEIGHTS JUNIOR SOCCER CLUB



2025 CLUB SPONSORSHIP PACKAGES & INFORMATION



SERVING THE LOCAL COMMUNITY SINCE 1955

Sunshine Heights Junior Soccer Club is a locally run, community funded sports club that exists to provide opportunities for members of the community in the west to participate in a safe and inclusive environment.

Our club has a proud history and strong and active presence in the community. We are managed by a dedicated volunteer base, who selflessly commit their time, skills and support in order to bring to life our vision.

As a volunteer run, local sport club, we are reliant upon the generous support of local businesses and individuals to continue providing opportunities and benefits for our members and the broader community.



OUR HISTORY

Sunshine Heights Soccer Club was formed in 1955, consisting of two Senior squads. During the 1960's, the members felt that it was time to introduce juniors. This was one of the best things that Sunshine Heights ever did. The introduction of juniors was the beginning of a new breed of talented soccer players in the Western Suburbs.

Sunshine Heights has truly built a remarkable reputation within the Victorian Soccer Federation. Renowned for its commitment to youth development and community engagement, the club has nurtured a deep love for soccer among young players. Through quality coaching, competitive opportunities, and a supportive environment, Sunshine Heights has served as a vital stepping stone for aspiring talents in the region.

The club's history of success in junior competitions reflects its dedication to cultivating the next generation of players. Moreover, Sunshine Heights prioritizes creating a safe and inclusive atmosphere for the youth of the West. Players not only enhance their skills on the field but also forge lasting connections with the club and its community. Once you join Sunshine Heights, you become part of a vibrant soccer family, carrying forward its values and fostering relationships that extend well beyond the game.

PAST PLAYERS

JEFF OLIVER

Goalkeeper Australian National Team 1985 - 1989

COLIN AZZOPARDI

Represented Australia U17 in the world cup 1995

LORENZ KINDTNER

Represented Australia U20 and U23 and Senior Level

JOHN MARKOVSKI

Played with the Socceroos between 1994 - 1998. Represented Australia U20 and U23 attending the Barcelona Olympics in 1992.

ANDREW MARTH

Represented Australia between 1991-2000. Scored 1 international goal.



OUR VISION

To create a space where all players feel valued and empowered to thrive both on and off the field.

At Sunshine Heights Junior Soccer Club, our goal is to create a lively, inclusive environment where every child, no matter their background, can take part in soccer.

We are dedicated to fostering a secure and transparent environment, led by engaging and qualified volunteers who recognise and celebrate each player's efforts.

Our core values guide us to achieve our vision.

OUR VALUES

POSITIVITY

Each player plays to the best of their ability. We all belong to a team. We will face challenges at times but must remember to keep a positive attitude towards others and the game. We must remember that it is a game and we are kids. We just try our hardest and always remember to have fun.

Our attitude is our choice.

RESPECT

No matter the age, gender, ability, ethnicity or any other personal characteristic of a person, no matter the result of a game and no matter a move by our coach or a decision by the referee, we treat everyone in and around the club with respect, including our opponents. We play to the referees whistle and we take pride in the game we played whether we win or lose.

We respect the spirit of the game.

HONESTY

We don't play for free kicks, we don't cut corners at training and we don't bend or break the rules to win. We play a great game in a great way. We are open to receiving and acting on feedback.

We deliver on our promises.

TEAMWORK

No one is bigger than the team and everyone has a part to play. When the team needs us to pass, we pass and when the team needs us to shoot, we shoot. If a teammate is down, we help get them up. We are a team both on and off the field, supporting, encouraging and cooperating.

We look after one another.

FOSTERING A VIBRANT, INCLUSIVE COMMUNITY

At Sunshine Heights Junior Soccer Club, we are dedicated to fostering a vibrant, inclusive community where every child, regardless of their background or ability, has the opportunity to participate in soccer.

We aim to create a nurturing environment where young athletes can develop not only their soccer skills but also important life skills such as teamwork, perseverance, and sportsmanship. However, to continue providing these invaluable opportunities to our local youth, we need your help.

CHALLENGES

Rising Operational Costs

Our club incurs ever-increasing costs that cannot solely be covered by membership fees. This includes expenses for coaching, equipment, facilities, and essential operational needs.

Accessibility for All Families

Many families in our community, particularly migrant families, struggle with the high cost of participation. We believe that every child should have the chance to play, regardless of their financial situation.

Funding Opportunities

While we are eligible for various grants and funding from organizations, the application process can be overwhelming due to the significant paperwork involved. Unfortunately, our club lacks the resources to effectively manage these applications.



HOW YOUR SPONSORSHIP CAN HELP

By partnering with us, your sponsorship will directly address these challenges and make a meaningful difference in our community. Specifically, your support will help us:

Accessibility for All Families

Provide Essential Coaching and Equipment: Ensure that all our junior and youth players have access to qualified coaching and the necessary gear to participate effectively.

Keep Membership Fees Affordable

Help us maintain lower registration fees, making participation accessible for all families, especially those facing financial hardships.

Facilitate Grant Applications and Governance

Enable us to allocate resources towards applying for grants, allowing us to secure additional funding to support our programs and community outreach. Provide training for board members and volunteers on governance best practices and responsibilities.

Together, we can build a stronger, more inclusive environment for young athletes in Sunshine West. Your support is vital in helping us create opportunities for every child to thrive on and off the field.

WHY PARTNER WITH US?

Partnering with Sunshine Heights Junior Soccer Club is a unique opportunity for your business to connect with a growing, engaged, and diverse community. As a club, we pride ourselves on fostering a supportive and inclusive environment where young athletes and their families come together—creating a natural platform for brand exposure and community engagement.

Corporate Social Responsibility

By partnering with us, your business will be actively contributing to the well-being of local youth and the broader community. Your involvement will help keep registration fees low and ensure no child is excluded from playing due to financial constraints. This positive impact resonates with customers, improving brand loyalty and enhancing your business's reputation as a socially responsible leader.

Brand Exposure

Our club offers extensive brand visibility across multiple channels. Through strategic placement of your logo on our team uniforms, equipment, and signage at match days and events, your brand will be seen by hundreds of local families and community members.

Mass Marketing Opportunities

Our social media presence continues to grow, and we actively engage our community on platforms like Facebook and Instagram, reaching a wide audience both locally and beyond. Sponsoring our club offers your business direct access to these audiences through shout-outs, mentions, and features in our digital content. Whether it's a special post promoting your business or your logo featured in our event coverage, your brand will be at the forefront of community engagement.

700+ Engaged social media followers

5,000+ Monthly average views on Instagram

PACKAGES

We offer a range of sponsorship packages designed to suit businesses of all sizes and budgets.

PLATINUM \$7,000+ 2 SPOTS AVAILABLE	GOLD \$5,000 4 SPOTS AVAILABLE	SILVER \$3,000 5 SPOTS AVAILABLE	BRONZE \$1,000	DONATION Unlimited
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Signage	Platinum	Gold	Silver	Bronze	Donation
Sponsor logo on ground fencing	✓	✓	✓		
Sponsor logo in clubroom	✓	✓	✓		
Sponsor logo on player top	✓				
Sponsor logo on player shorts		✓			

Communications	Platinum	Gold	Silver	Bronze	Donation
Acknowledgment as Platinum sponsor at events and all promotional material	✓				
Acknowledgment as Gold sponsor at events and all promotional material		✓			
Acknowledgment as Silver sponsor at events and all promotional material			✓		
Acknowledgment as Bronze sponsor at events and all promotional material				✓	
Sponsor story on club website and social media platforms	✓	✓			
Sponsor logo on club website and social media platforms	✓	✓	✓	✓	Optional

Events	Platinum	Gold	Silver	Bronze	Donation
Invitation to club fundraising and award nights	✓	✓	✓		

ENQUIRIES

For all sponsorship enquiries, please contact the Club President

Rebecca Baschiera

P 0409 704 065

E info@sunshineheightsjsc.com.au



Castley Reserve
Cnr Pellew St & Glengala Rd Sunshine West, VIC 3020